

WECREATE PRESENTS

TRAINING EXPERIENCES

**TRAINING MODULES, KEYNOTE TOPICS &
MASTERCLASSES ON INNOVATION,
LEADERSHIP & COLLABORATION**



21st Century Capacities

Whichever sector we work in we are inevitably being asked to create more impact, generate more growth and deliver better returns. And do all this with fewer resources. This is the greatest challenge of our age.

In the emerging economy in which we are increasingly operating - where traditional hierarchies are breaking down and networks of influence and creativity are forming in their place - conventional sources of power shift.

Therefore we cannot generate extraordinary results by employing the same skills we have used in the past, born from out-dated management practices and failing organisational structures. Instead we need to build our capacity to operate in the complex yet opportunity-filled networks of the 21st Century. Our training, teaching and keynote speaking modules are designed to inspire, enable and empower those who want to play their full part in the network economy.

We split the subjects into 4 domains to form a body of knowledge, and of wisdom, which can help all co-create transformative innovations, high-growth and high-impact enterprises and significant change projects that make a real difference. These are:

- **Leadership & Empowerment**
- **Innovation & Creativity**
- **Enterprise & Entrepreneurship**
- **Collaboration & Co-Creation**



Five reasons our learning experiences are unique:

- 1. Powerful.** As much focus on leadership & empowerment as innovation & entrepreneurship. Ultimately it is always what is inside that counts.
- 2. Practical.** Most of the sophisticated techniques we teach are codified into self-managed tools - enabling action learning groups to form around them, ensuring comprehension and internalization
- 3. Peer power.** There are opportunities for participants to practice coaching each other, promoting collaboration and a learning ecosystem
- 4. Purposeful.** Cutting-edge research from the forefront of science and academia is curated into the content to inspire creative leaps in participants
- 5. Playful.** Sessions often use videos, music, visualizations, games and other stimulus to maintain playfulness and reduce barriers to learning

We offer the topics below in any of the following formats:

- **Training workshop**
- **Masterclass**
- **Seminar**
- **Lecture**
- **Keynote**
- **Webinar (for geographical reach)**

WECREATE believes that it is only when people come together to create new ideas in the place of old beliefs that we can transform things for good. On this journey science inspires us, vision unites us and inner wisdom illuminates us. The boundaries between culture, consciousness, change and creativity blur. The worlds of science, philosophy, technology and entrepreneurship collide. Big questions are investigated. Conventions are challenged. And the status quo disrupted. Expore your compassion and transform it into co-creation. Bring your curiosity, and we'll feed it with possibility... because together *everything* really is possible.



About WECREATE

WECREATE is a social venture committed to helping citizens, entrepreneurs, organizations and nations co-create a radically more flourishing world. We have worked with national governments (e.g. European Union, No.10 Downing Street, BIS, The Welsh Assembly), public institutions (e.g. the National Health Service, Local Education Authorities, Local Governments, City Councils, NESTA, The Design Council), non-profits (e.g. Oxfam, British Heart Foundation, Young Foundation), Fortune 500 companies (e.g. P&G, Kraft, Cadbury, Tesco, Smirnoff, Disney, Microsoft, PlayStation, Vodafone) as well as many private and celebrity coaching clients.

About NICK JANKEL, LEAD FACILITATOR & PROGRAM DESIGNER

Nick Jankel is a globally-renowned change agent and an expert on the science, psychology and practice of transformation, innovation and collaboration (the three critical elements of lasting positive change). Nick has spent many years teaching entrepreneurs and innovators on world-class MBAs (Oxford, Warwick, Lancaster, Ford, British Airways) and social entrepreneurs across Asia, Africa, Europe and the Americas. He is a serial ethical entrepreneur (for 12 years, through 2 recessions) focused on empowering people to create ethical businesses and social innovations to better the global community; a writer, inspirational speaker and public intellectual exploring the potential for co-creation (collective creativity) to create a radically better world; and a TV host (BBC, MTV) opening up a window on a world of cutting-edge science and wisdom that can help us all change so that we can thrive. Nick is an Ambassador for Entrepreneurship in the UK, an Associate Director of the open innovation consultancy 100% Open and holds a Triple First Class Degree in Science & Philosophy from Cambridge University.